

September 17, 2021

NOTICE OF INTENT TO AWARD

To: Proposers

Subject: REQUEST FOR PROPOSAL (RFP) NO. 21-06 Districtwide Marketing and Advertising Services

Thank you for submitting a proposal to the Los Angeles Community College District (LACCD) in response to RFP No. 21-06.

This letter will serve as notice that LACCD intends to award the contract to the following firm, subject to approval by our Board of Trustees at its meeting on October 6, 2021.

Elder Tree

We appreciate your interest in working with LACCD and hope that you apply for future business opportunities with us.

Sincerely,

Doroflua McFarline Doroflua McFarline Dorothea McFarline, Procurement Manager